



Rob Sherman, J.D.

LEADERSHIP FOR ATTORNEYS

“Inspire Others To Action”

Effective leadership is the most important function of any organization . . . including law firms. In today's competitive legal environment, the development of skilled leaders often means the difference between success and failure.

Attorney leaders recognize that they are more than commodities. They find ways to distinguish themselves from the competition and rise above the crowd. They have excellent communication skills and discover creative ideas to resolve conflict. They understand the critical principles of leadership and apply them to their daily practice of law.

Whether you are an experienced partner who wants to reconnect and expand upon the basic tenets of leadership, or you are an associate who understands the importance of developing your power of influence, you will benefit from Rob's knowledge and experience.

PROGRAMS

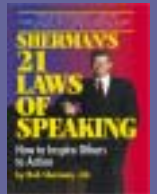
- ◆ Sherman's Laws of Leadership: Using the Power of Influence to Inspire Others to Action
- ◆ The Attorney Leader: Applying Critical Leadership Principles to Your Law Practice

THROUGH ROB'S PROGRAMS YOU WILL LEARN:

- ◆ The Laws of Leadership and how these critical principles are applicable to the daily operation of your law practice
- ◆ The power of DISC – Understanding behavioral styles in others for more effective communication and influence
- ◆ How to effectively manage conflict: Building consensus out of chaos
- ◆ Running successful action-oriented meetings
- ◆ Using your voice to command presence and influence when speaking in any setting
- ◆ Living your personal operating principles

Rob Sherman, JD, founder of Sherman Leadership Group, works with attorneys, law firms, business, and association executives who want to dramatically increase their presentation, leadership and negotiation skills.

Rob is the author of *Sherman's 21 Laws of Speaking: How to Inspire Others to Action*, endorsed by Ken Blanchard, co-author of the *One Minute Manager*.



Rob Sherman has served as an advocate and expert communicator through his experience in law, business and association management. Rob has conducted presentation, leadership and negotiation skills programs to law firms, bar associations, business, and trade associations throughout the nation and receives rave reviews for his clear and practical style. See www.ShermanLeadershp.com for a of client list and participant comments.

A 1976 graduate of the University of Cincinnati College of Law, Rob spent six years with the Ohio Office of the Attorney General. He is a founding director of an adoption agency and also founded a national real estate appraisal association. He served as General Counsel and Executive Director for a state and national health care association. He is principle with the law firm of Karr & Sherman.

